



## Export Income to Australia from Education Services in 2008

This snapshot updates information previously published on export income from education services in 2008. New data released by the Australian Bureau of Statistics on 17 June 2009 in their *International Trade in Services* series provides additional detail on source country and education sector, as well as state and territory breakdowns.

### Size of exports

International education activity contributed \$15.5 billion in export income to the Australian economy in 2008<sup>1</sup>, up 23.4 per cent from the previous year. Australia's international students continue to be predominantly from the Asian region (see table below for details).

Education services remains Australia's 3<sup>rd</sup> largest export, behind coal and iron ore (\$46.4 billion and \$30.2 billion respectively), and the largest services export industry ahead of personal travel services (\$11.7 billion).

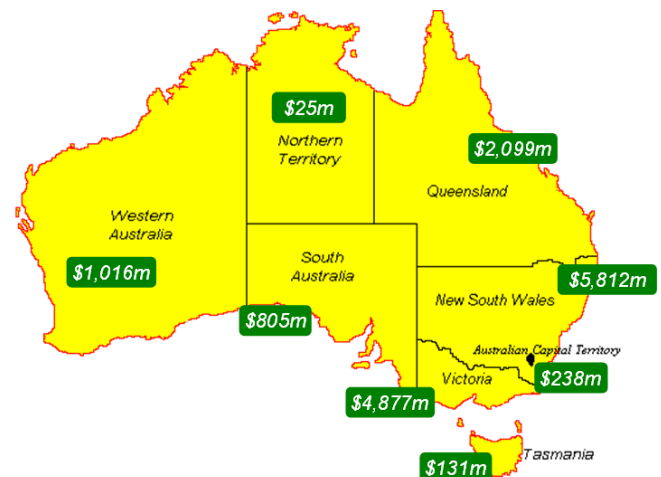
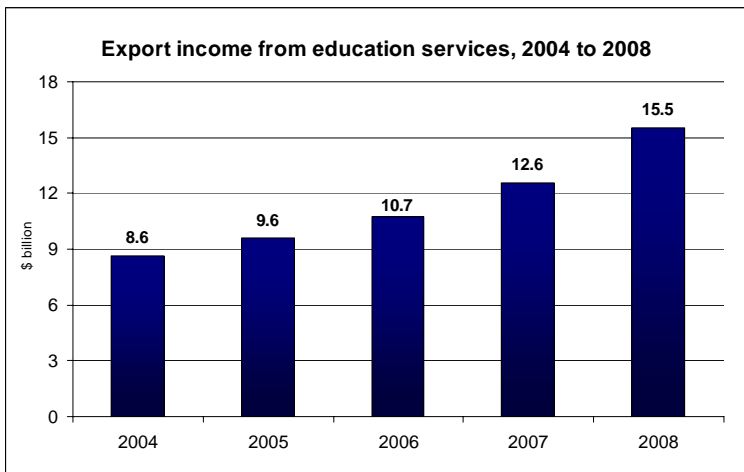
### Education sector

In 2008, the higher education sector generated \$8.9 billion in export income (59.4% of total on-shore earnings). VET was the second largest, generating \$3.4 billion in earnings (22.7%). Export income from schools was \$942 million (6.3%); ELICOS (student visa only), \$908 million (6.1%); and non-award, \$604 million (4.0%).

### States and territories

Income generated in New South Wales through expenditure by international students amounted to \$5.8 billion or 39 per cent of export income from all onshore students in 2008. Income in Victoria and Queensland was \$4.9 billion and \$2.1 billion respectively, while income in the other States and Territories was a further \$2.2 billion.

### Export income by state and territory, 2008



### Australia's Exports of Education Related Services

	A\$ million			% share of 2008	% change 2007 to 2008
	2006	2007	2008		
<b>Education related travel services<sup>2</sup></b>	<b>10,371</b>	<b>12,177</b>	<b>15,002</b>	<b>96.7%</b>	<b>23.2%</b>
1 China	2,358	2,738	3,421	22.1%	24.9%
2 India	1,086	1,618	2,389	15.4%	47.7%
3 Republic of Korea	826	964	1,076	6.9%	11.6%
4 Malaysia	617	670	753	4.9%	12.4%
5 Thailand	428	498	603	3.9%	21.1%
6 Hong Kong	588	571	556	3.6%	-2.6%
7 Indonesia	477	487	523	3.4%	7.4%
8 Vietnam	212	286	465	3.0%	62.6%
9 Nepal	60	173	377	2.4%	117.9%
10 Brazil	207	268	362	2.3%	35.1%
Other countries	3,500	3,896	4,469	28.8%	14.7%
<b>Other educational services<sup>3</sup></b>	<b>351</b>	<b>383</b>	<b>497</b>	<b>3.2%</b>	<b>29.7%</b>
Education consultancy services	90	132	125	0.8%	-5.3%
Correspondence courses	22	22	22	0.1%	0.0%
Services through educational institutions	104	104	204	1.3%	96.2%
Other education services	135	126	146	0.9%	15.9%
<b>Royalties on education services</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>-</b>	<b>-</b>
<b>Total education related services exports</b>	<b>10,729</b>	<b>12,567</b>	<b>15,507</b>	<b>100.0%</b>	<b>23.4%</b>

<sup>1</sup> Sourced from Tables 2, 9, 10 and 12 of the Australian Bureau of Statistics' publication *International Trade in Services, by Country, by State and by Detailed Services Category, Calendar Year, 2008* (ABS Catalogue no. 5368.0.55.004).

<sup>2</sup> Includes international students on student visas only.

<sup>3</sup> Export income does not include income generated by the operations of offshore campuses of Australian institutions.