

## **Frequently Asked Questions**

### **Q What is Study in Australia 2010?**

**A** The Study in Australia 2010 drive was announced by the Deputy Prime Minister in March and is aimed at sustaining a high quality education and learning experience for international students. The drive will see \$3.5 million redirected to specific measures including the promotion and communication of Australia's international education reputation in major source countries such as China, India, South Korea, Indonesia, Malaysia and Thailand. Study in Australia 2010 encompasses four themes: Student Experience, Positioning Australia, Sector Engagement and Showcasing Excellence.

### **Q Who are the AEI National Briefings for?**

**A** The briefings are open to all those working in, or contributing to, Australia's international education and training sector. Some sessions are designed for people with an interest in policy and management activities and others for those working 'on the ground' in day to day program delivery. It is also a good opportunity for those who are new to the sector or working in specialist areas and interested in gaining wider perspectives.

### **Q What is in the program?**

**A** The program will run for one day with an additional half-day for ESOS National Code Best Practice workshops. It will consist of plenary presentations in areas of broad interest and concurrent sessions focussing on the key themes of the Study in Australia 2010 drive including positioning Australia, enhancing student experience and sector engagement. A tailored one day program will be delivered in Hobart and Darwin.

The briefings will have a special focus on the challenges to international education and training in the environment of the current global challenges and resources available to support education providers. There will be an emphasis on dialogue and information sharing.

A sample of the topics covered include:

- Enhancing the quality of the international student experience
- The positioning of Australian education to an international audience
- How to access AEI resources including the Market Information Package, data and pivot tables
- Update on AEI's current research activities
- Strengthening Australia's research enrolments through scholarships

- An overview of the current regulatory environment and developments including the new national standards for ELICOS and Foundation Programs

**Q When will the program be available?**

**A** The full program will be available by 20 April 2009. You will be able to access it on the [AEI Online website](#).

**Q What are the National Code Workshops?**

**A** Building on the 2008 [National Code](#) Good Practice Workshops run by DEEWR in 2008, additional half-day National Code Workshops are also scheduled. These will be a mix of discussions, information updates and tips for achieving best outcomes under the National Code 2007, part of the ESOS Regulatory framework. New DEEWR resources will also be distributed at the workshops.

After last year's workshops, eighty percent of participants said they were going back to their institutions to review or revise their policies and procedures.

These workshops will take place the day before or the day after the national briefings—depending on location.

**Q Will there be an opportunity for face-to-face meetings?**

AEI staff will be available for consultations (when they are not presenting sessions). Appointments won't be set ahead of the briefings, but you may book a time at the beginning of the day's program.

**Q Which venues will the briefings and workshops be held at?**

**A** Venues are currently being finalised and will be advised shortly. Venues will be central and close to public transport.

**Q How much will it cost to attend?**

**A** As part of the sector support activities of the *Study in Australia 2010* drive, AEI will make the workshops as accessible to as many people as possible. A small registration fee per participant will secure your booking:

- \$50 for AEI National Briefings—participants will also receive the AEI Market Handbook 2009 with a country-by-country market breakdown
- \$25 for National Code Best Practice half day workshops

Participants will be responsible for their own travel costs. Morning tea and lunch will be included in the one day briefings. Morning tea will be included in the half day workshops.

**Q** When and how can I register?

**A** You will be able to register online after 20 April 2009.

**Q** Who can I contact about the briefings?

**A** For further enquiries, please email [Janita.Holt@deewr.gov.au](mailto:Janita.Holt@deewr.gov.au)